

Created to acquire and operate a small business

OUR GOAL

Assist owners with the wealth transfer process by providing a unique and customizable liquidity option through a majority investment. With a focus on people, Ascension Point Capital will carry on the legacy that has taken years of hard work and dedication to create.

WHY ASCENSION POINT?

	 <p>ASCENSION POINT CAPITAL AN ENTREPRENEURIAL INVESTMENT FIRM</p>	<u>TRADITIONAL PRIVATE EQUITY</u>
<u>YOUR LEGACY</u>	One deal, one focus and 100% of our time and effort	A diversification vehicle placed within a large portfolio
<u>POST-CLOSE DAY JOB</u>	Partnering with your employees to drive business growth	Adding additional companies to portfolio and positioning current investments for exits
<u>FUNDING</u>	"Patient Capital" from serial entrepreneurs, experienced operators, and successful investors	Institutions, endowments, and pension funds with strict mandates
<u>GOALS</u>	Maintain legacy and current team with focus on top line growth and margin expansion	Slash operating costs, bring in new team, add debt and position for exit
<u>TIME HORIZON</u>	In it for the long haul	3-5 years on average

MANAGING PRINCIPAL



Andrew Panico is Managing Principal responsible for the firm's daily operations and deal sourcing pipeline. In conjunction with APC's investment, Andrew will join the firm's current management team and help lead daily company operations. Prior to founding Ascension Point Capital, Andrew was an Associate with JPMorgan Chase's Investment Bank. Andrew holds an MBA from the USC Marshall School of Business.

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FOCUS

FINANCIAL

- \$5M to \$50M in revenues
- EBITDA margins at least 15%
- 3 years of proven profitability
- 3 years of revenue growth
- Non-cyclical cash flows

BUSINESS

- Recurring revenue streams
- Diverse customer base
- Concentrated ownership
- Low maintenance CAPEX
- Strong Middle Management

OWNER SITUATION

- Exit for non-business reasons
- Reduced day-to-day role
- Ready for next venture
- Seeking partner for growth
- No current succession plan

INDUSTRY

- Identifiable growth
- Large, fragmented market
- Low regulatory risk
- Low technology risk
- Services or asset-light

BENEFITS

- Customizable structure
- Tax conscious
- Partnership with current team
- Long term strategy
- Limited Partner network